




# MAXIMIZE YOUR TEAM'S POTENTIAL

BUILD WORKPLACE CULTURES OF INSPIRATION AND  
HIGH PERFORMANCE

**CG** CHAD  
GIBSON

# CHAD GIBSON



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# HI! I AM CHAD!

I remember sitting in a session of my executive team's retreat. We were a group of highly skilled individuals running a successful business. But in that meeting, as we took turns going around the table, giving our opinions, airing our complaints, and telling our stories...

## SOMETHING DAWNED ON ME

...we were good, but we sure the heck weren't great. What was missing was a stand for a BOLD FUTURE. What was missing was STRAIGHT TALK. What was missing was AUTHENTICITY. In dealing with the good, bad, and ugly of the business.

From that day forward, almost 20 years ago, I set out to build high-performance teams. First always with myself, and then with others. I asked, "What is high performance really?" and I have not stopped asking that question.

This catalyst has become the High Performance Leadership Movement – a mindset, a framework, and a track record of teams coming together to accomplish results beyond what we could even imagine possible.



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*“Chad’s message was vital to me becoming a better organized leader. It helped me articulate my vision, avoid communication breakdowns, and drive growth.”*

Jason Zelmer | Vice President of Sales  
The Aurum Group

## DO YOU HAVE A HIGH PERFORMANCE CULTURE...

where your **leaders** share a common vision...

and work collaboratively to inspire and guide their **teams**...

to produce exceptional **business** results consistently?

With a highly specialized framework and focused approach, **Chad helps you build a team culture of inspiration and high performance** where accountability is embraced, communication is valued and extraordinary business results are the norm.

With my unique blend of personal experience and the

## HIGH PERFORMANCE LEADERSHIP FRAMEWORK

I help businesses build their high-performance teams, where leadership succeeds, individuals thrive, and organizations grow.



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## STEP 1

### Choose a BOLD Future

Unite the team around a shared vision to create authentic engagement and instill a sense of ownership and resolve to face the challenges ahead.



## STEP 2

### Practice High Performance HABITS

Practice the five habits of being a high performance leader and empower each individual to act with courage and work together as one team.



## STEP 3

### Realize RESULTS

Integrate proven leadership systems where accountability, execution and shared success is celebrated and sustained over time.

## What happens when we have HIGH PERFORMANCE LEADERSHIP?

### Greater Agility

By equipping your team with the skills and resources needed to navigate challenges and pivot quickly, your organization will be better able to adapt to changing market conditions and emerge stronger from any disruption.

### Improved Loyalty

By addressing toxic behaviors quickly and effectively, you'll be able to create a positive workplace culture that translates to better customer service and increased loyalty from your team members.

### Enhanced Collaboration

By breaking down silos and promoting collaboration, your team will be able to harness the collective creativity and expertise of its members, resulting in more innovative solutions and better business outcomes.

### Business Growth

When you maximize your team's potential, it results in improved productivity, increased profitability, and overall growth for your business.



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## SIGNATURE KEYNOTE

# HOW TO BE A HIGH PERFORMANCE LEADER: THE 5 HABITS YOU NEED TO SUCCEED

Are you struggling to unlock the full potential of your team? Do you want to learn the 5 proven habits that can help you take your leadership to the next level?

In this inspiring keynote, we will dive deep into the 5 habits that have been proven to take teams and leaders to the next level. From inventing the future by design to leading collaboratively from a team-centric perspective, you will learn everything you need to know to lead, build, and contribute to a team who consistently delivers results.

This keynote is ideal for individual contributors, leaders and teams who are:

- Committed to making a great impact in their business
- Searching for reliable strategies to lead others to success
- Feeling as though they have more to contribute but don't know how to express it
- Frustrated that they are not living up to their full potential and ready to take on a bigger game

The audience will leave with:

- The 5 key habits you need to be a high performance leader no matter your current role.
- Strategies to actively listen and understand your team's needs and challenges.
- Techniques to build your high performance team for serious business results.
- The ability to hold yourself and your team accountable for outcomes.

Don't miss out on this opportunity to take your leadership and team to the next level. Request more information today and start building your high performance leadership with the 5 habits you need to succeed!

In-person or Virtual: 45 - 90 minutes



*"Chad's delivery and leadership are the truest embodiment of the work of a wise master. He leads with radical compassion, candor, and kindness."*

**Frances Franco** | CHRO, Rocky Mountain SER



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## SIGNATURE WORKSHOP

# BEING A HIGH PERFORMANCE TEAM: THE 5 HABITS YOU NEED TO SUCCEED

Are you ready to transform your team into a high performance powerhouse? Do you want to achieve greater success and positively impact your industry? Then this workshop is for you!

As a team-building expert and professional speaker, I've helped hundreds of companies build high performance teams that consistently deliver outstanding results. And now, I'm excited to work with your team to help you unleash your full potential and achieve extraordinary success.

In this immersive workshop, we'll dive deep into the 5 habits you need to be a high performance team.

You'll learn how to:

- Embrace the future by your own design as a team.
- Set and align on big goals as a team.
- Lead from a team-centric perspective that inspires collaboration and excellence.
- Listen and communicate beyond reactions and toxic behaviors to truly understand the needs and aspirations of your team.
- Implement your plans and achieve your goals regardless of obstacles.
- Hold yourself and your team 100% accountable for achieving extraordinary results.

But that's not all! This workshop is fully customized to your team's unique needs and challenges. We'll work together to identify your team's strengths, weaknesses, and goals. We'll develop actionable strategies and techniques tailored to your team's specific needs. And we'll offer ongoing support and guidance to ensure your team achieves lasting success.

This workshop is ideal for:

- Company summits or retreats
- Opening or closing your multi-day team events
- Sales and leadership team training
- On-premise "all hands" team building
- Project team-specific focus on execution
- Annual or quarterly goal setting

So, if you're ready to transform your team into a high performance powerhouse, this workshop is for you! Contact us today to schedule your customized High Performance Team Workshop and take the first step towards achieving extraordinary success.

In-person full or half day; Virtual versions available



*"I recommend Chad's leadership workshops to any company looking up to redefine their future"*

**Thiago Doherty, MBA** | Senior LEader, VTEX Commerce Cloud



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CONSULTING

## HOW WE WORK WITH YOU

A CUSTOMIZED ROADMAP TO BUILD YOUR TEAM STRENGTH AND  
REALIZE BREAKTHROUGH BUSINESS RESULTS

By facilitating focused conversations with your key team members we:

1. Learn your challenges and goals

2. Speculate on your desirable  
future state

3. Articulate a shared vision for the  
future

4. Develop a customized roadmap  
and action plan

5. Train and ingrain high  
performance habits

6. Measure and coach for desired  
results



*"Thank you Chad for helping our global team organize ourselves. Your coaching helped us set clear objectives and actions toward our vision - with a roadmap for the path forward"*

**Niket Kothari** | Senior Engineer, Microsoft Azure

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Chad is a globally recognized leadership expert, known for transforming potential into powerhouse teams that deliver extraordinary business outcomes. He has collaborated with renowned leadership teams worldwide, including Microsoft, The NBA, and Disney.

With a track record of over 100 successful leadership engagements and delivering training programs for over 10,000 leaders, Chad is the trusted advisor for CEOs, Founders, Sales Leaders, and Entrepreneurs during critical decisions and strategic crossroads.

One of Chad's clients affectionately dubs him "CEO Yoda" for his knack for asking the right questions and illuminating the path forward. With a background in leadership that began in his youth, Chad previously oversaw 4,000 team members and 500 managers, scaling an international business from \$70 million to over \$500 million in sales.

As an international leadership consultant, Chad was part of a Forbes-recognized team honored as one of America's "Best Management Consulting Firms," placing them among the top 1% of all firms in the U.S.

Chad, a proud father to a talented teenage son named Cole, resides in Vancouver and Whistler, B.C., Canada, with his wife Jennifer and their Australian Shepherd, Bailey. He operates his leadership consultancy from his home offices.

Through Chad's proven step-by-step system, leaders at all stages of their journey can rapidly enhance their leadership abilities and confidence, fostering a harmonious synergy between their team and business to turn their vision into victory.



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